



**RUSSIAN
PREMIERE**

QlikView

**FOR THE FASTEST GROWING
BUSINESS INTELLIGENCE
TOOL IN THE WORLD!**

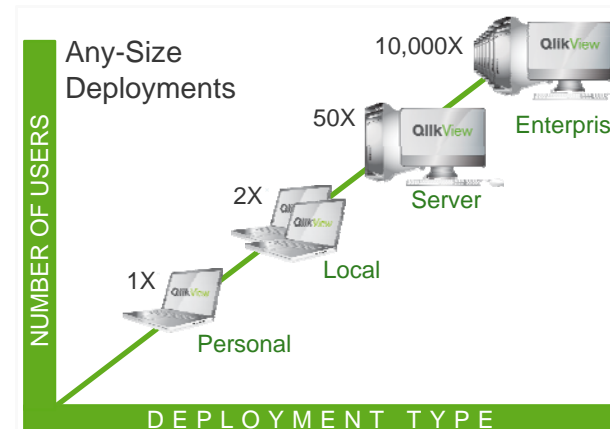
Introducing QlikView 9
Chris Furlong

QlikView 9 Delivers Business Answers

QlikView

- Anyone and Everyone
Simple to use and learn. Designed for every user.
- Instant Business Answers
Explore data without limits.
No waiting for static reports.
- Rapid Time to Value
Measured in days, weeks and months.
- Any-size deployment
From single users to the largest global enterprises.
- Any kind of deployment
Premise, cloud, mobile, and laptop.
- Enterprise-proven, IT-friendly
QlikView deployed in over 1,000 enterprises.

Simple, Designed for Every User



Deploy Anywhere



QlikView 9: Deploy Anywhere

QlikView



Mobile



Cloud

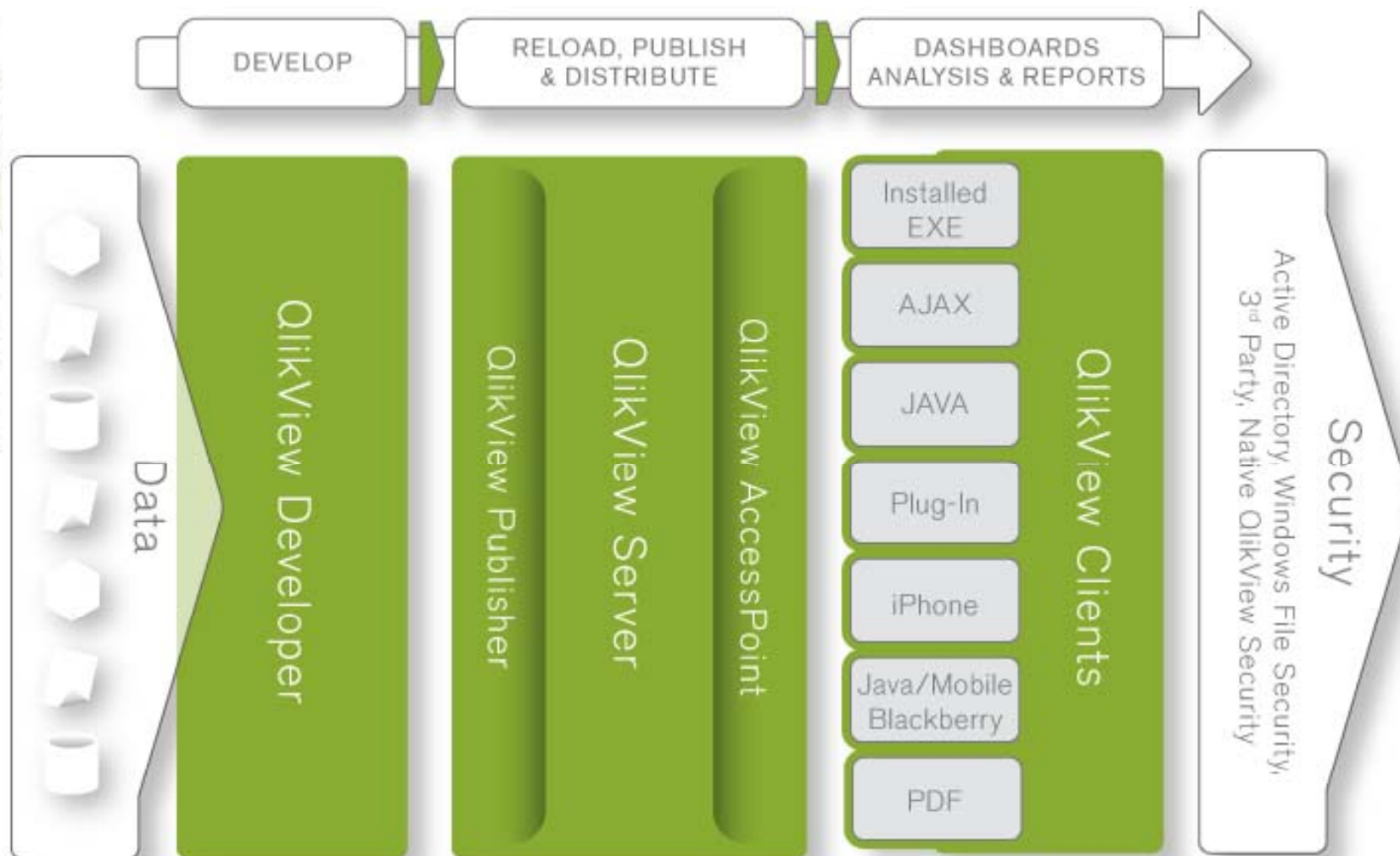


On-Premise




Laptop

Platform Overview



- 
- An abstract graphic consisting of several overlapping, swirling green lines of varying opacity, creating a sense of motion and depth, located on the left side of the slide.
- **Enterprise Manageability**
 - Supports large deployments, data sets, real-time data and PDF reporting
 - **Cloud Availability**
 - Through Amazon's Elastic Compute Cloud (EC2) Web service
 - **QlikView Mobile**
 - Launch of Java Mobile and iPhone clients
 - **Usability and Simplicity**
 - Enhanced visualization and search capabilities
 - **QlikView Personal Edition**
 - Free downloadable developer tool for personal use

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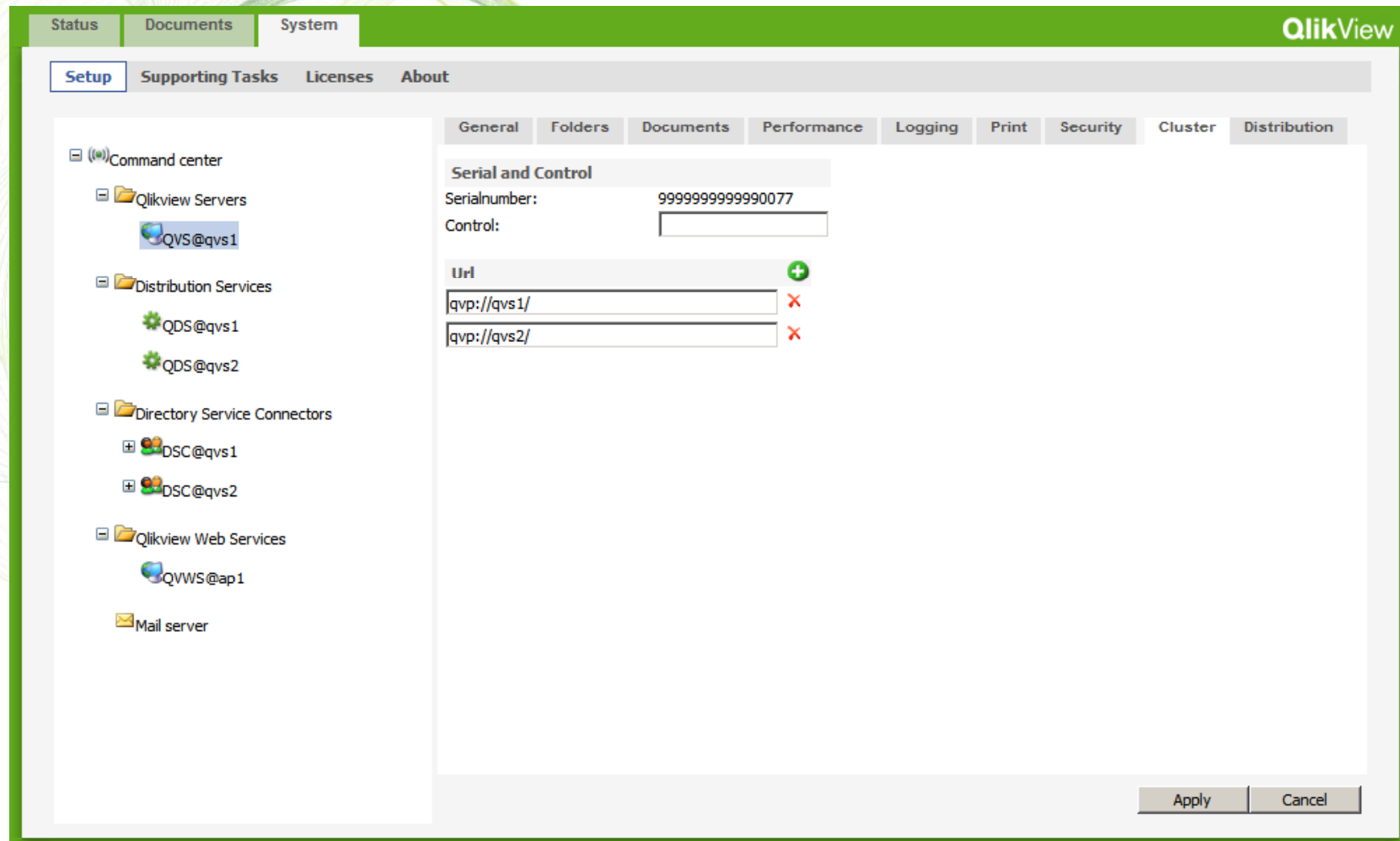
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- A large, abstract graphic on the left side of the slide, consisting of many thin, overlapping green lines that swirl and curve, creating a sense of motion and complexity.
- Enterprise Manageability
 - Comprehensive, highly-visual control panels

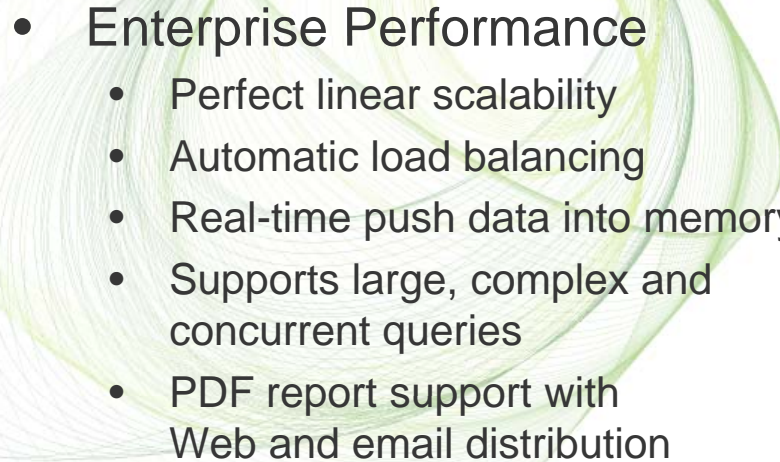
“QlikView gives everyone—from top management to line managers on the plant floor—the tools and ability to make decisions based on data, not hunches.”



QlikView 9: Enterprise Management Console

QlikView



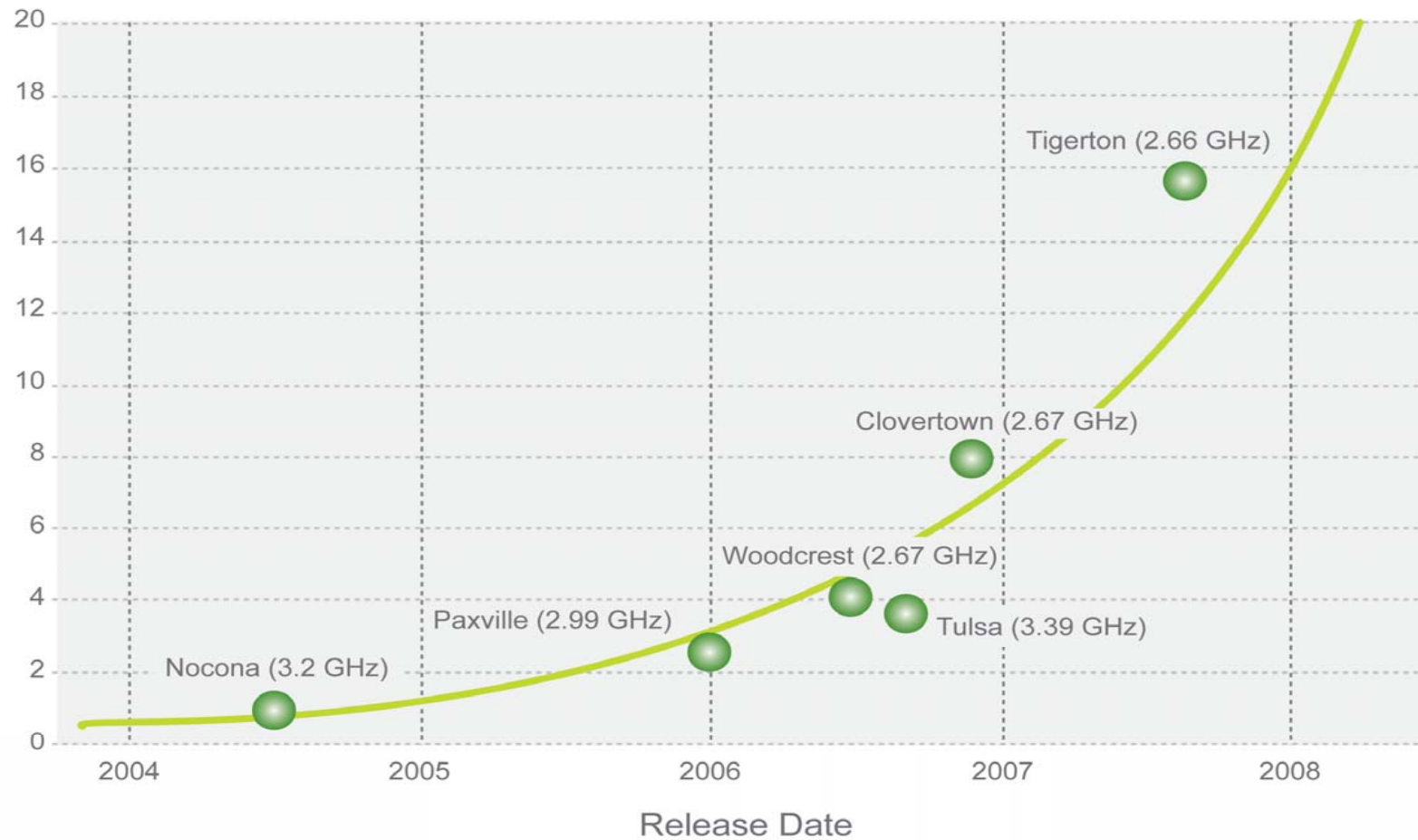
- 
- A decorative graphic consisting of several overlapping, swirling green lines of varying opacity, creating a sense of motion and depth.
- Enterprise Performance
 - Perfect linear scalability
 - Automatic load balancing
 - Real-time push data into memory
 - Supports large, complex and concurrent queries
 - PDF report support with Web and email distribution

“QlikView gives everyone—from top management to line managers on the plant floor—the tools and ability to make decisions based on data, not hunches.”



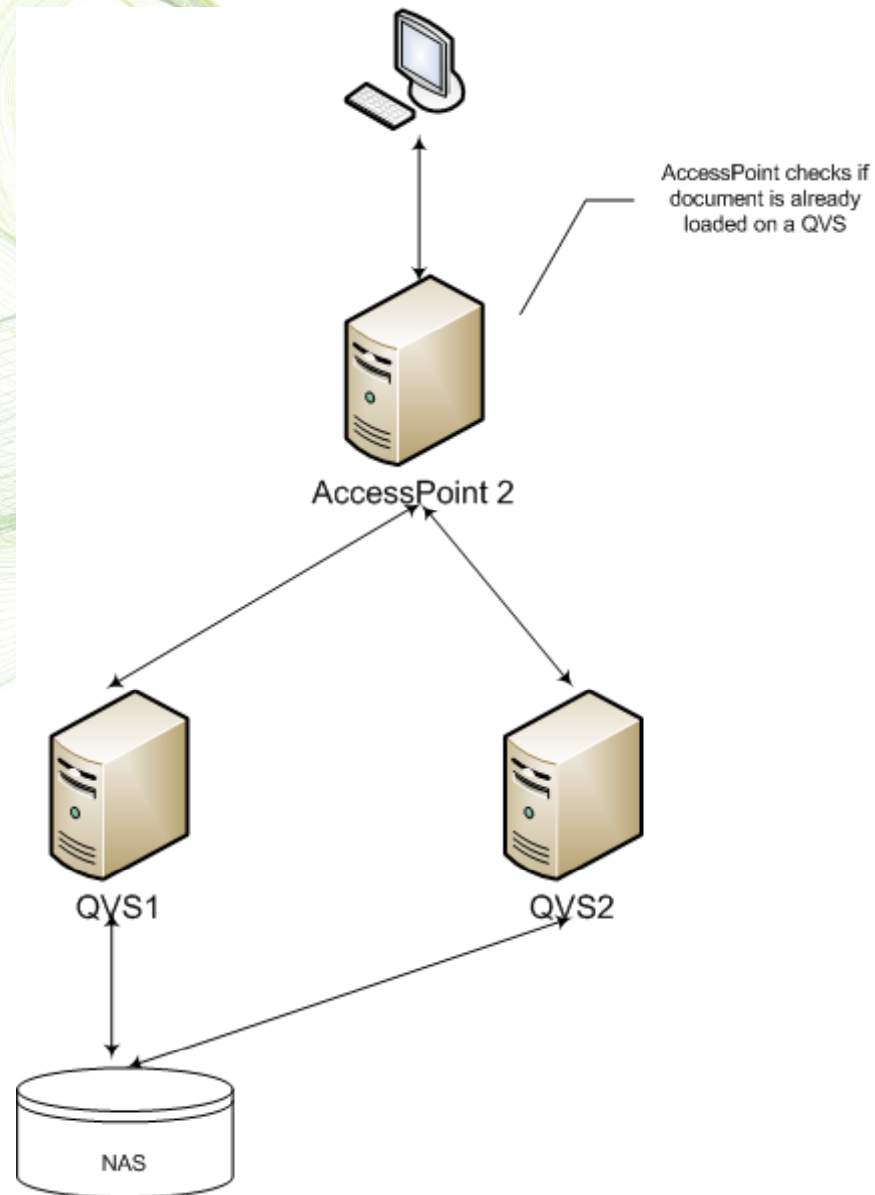
QlikView 9: Extended Enterprise Capabilities

Relative System Performance



QlikView 9: Load-balancing

QlikView



QlikView 9: Real-Time Information

- Live, Push Data into Memory means QlikView analyses reflect real-time business reality
- Open API for real-time integration
- Ideal for critical, real-time business environments:
 - Financial institutions monitoring and analyzing stock trading patterns
 - Manufacturers tracking plant productivity, bottlenecks and individual worker output
 - Call centers evaluating call queues, volumes and average response times



QlikView 9: Integrated Reporting

A decorative graphic of several overlapping, swirling green lines is positioned on the left side of the slide, behind the "Features" and "Benefits" sections.

Features

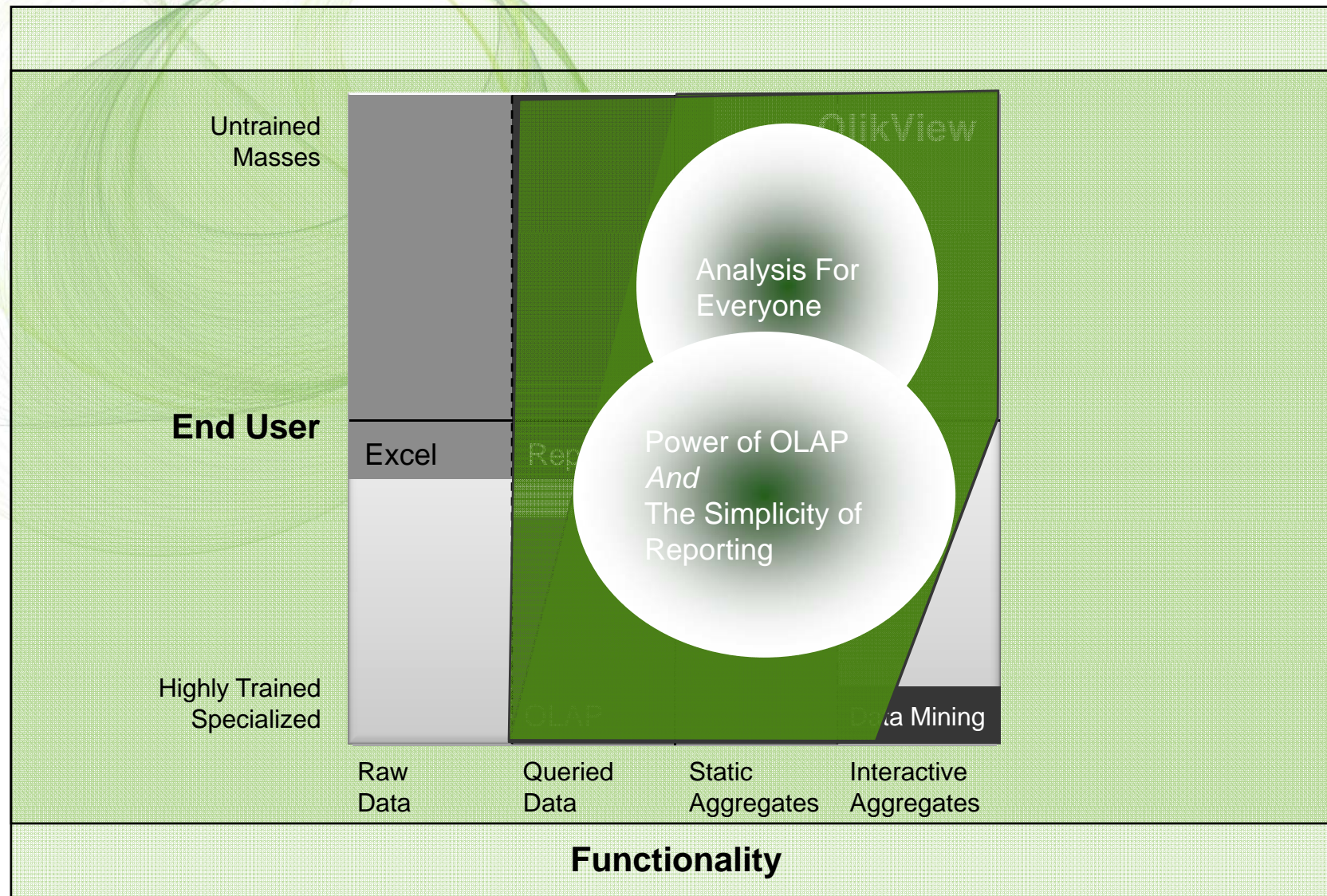
- PDF report distribution from Publisher
- PDF reports/printing from AJAX and Java

Benefits

- Single infrastructure for dynamic analysis and static reporting
- No license user limits on reports

QlikView 9: Reaching More Users

QlikView



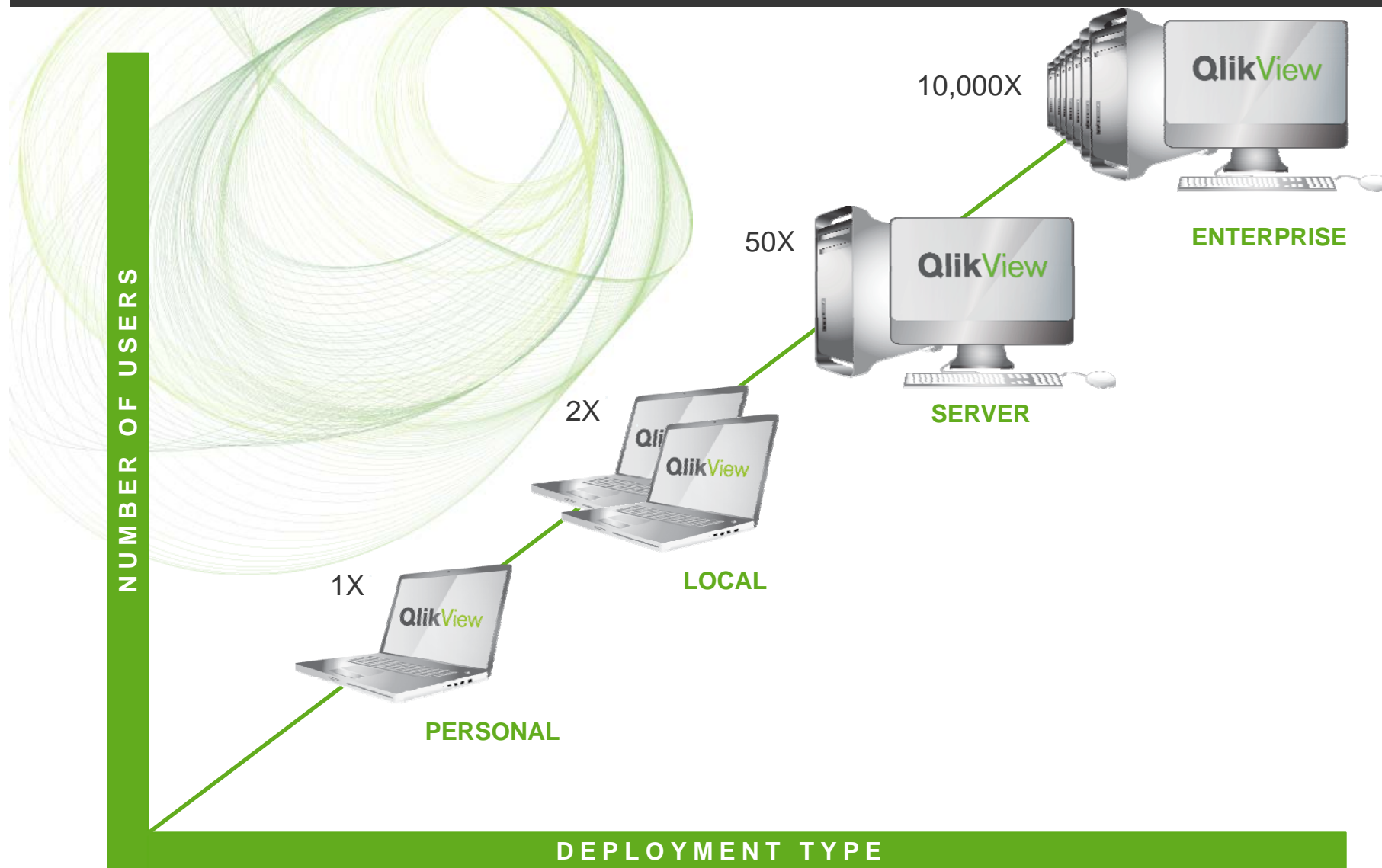
- 
- A decorative graphic consisting of several overlapping, swirling lines in shades of green and yellow, creating a sense of motion and data flow.
- Enterprise Deployments
 - Large number of users
 - Supports data sets in the billions
 - AJAX and Java thin-client collaboration support

“QlikView gives everyone—from top management to line managers on the plant floor—the tools and ability to make decisions based on data, not hunches.”



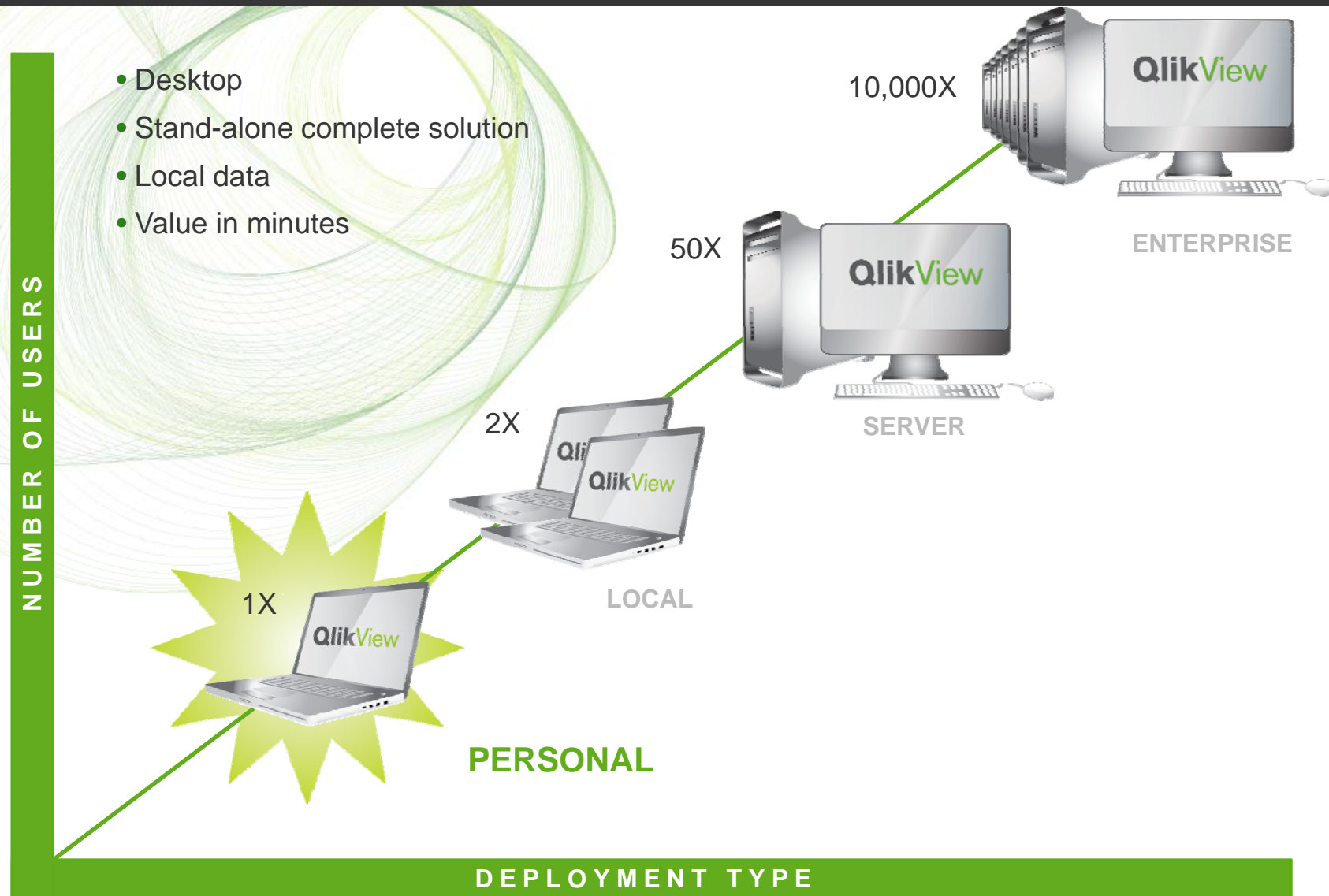
QlikView 9: Any-size Deployments

QlikView



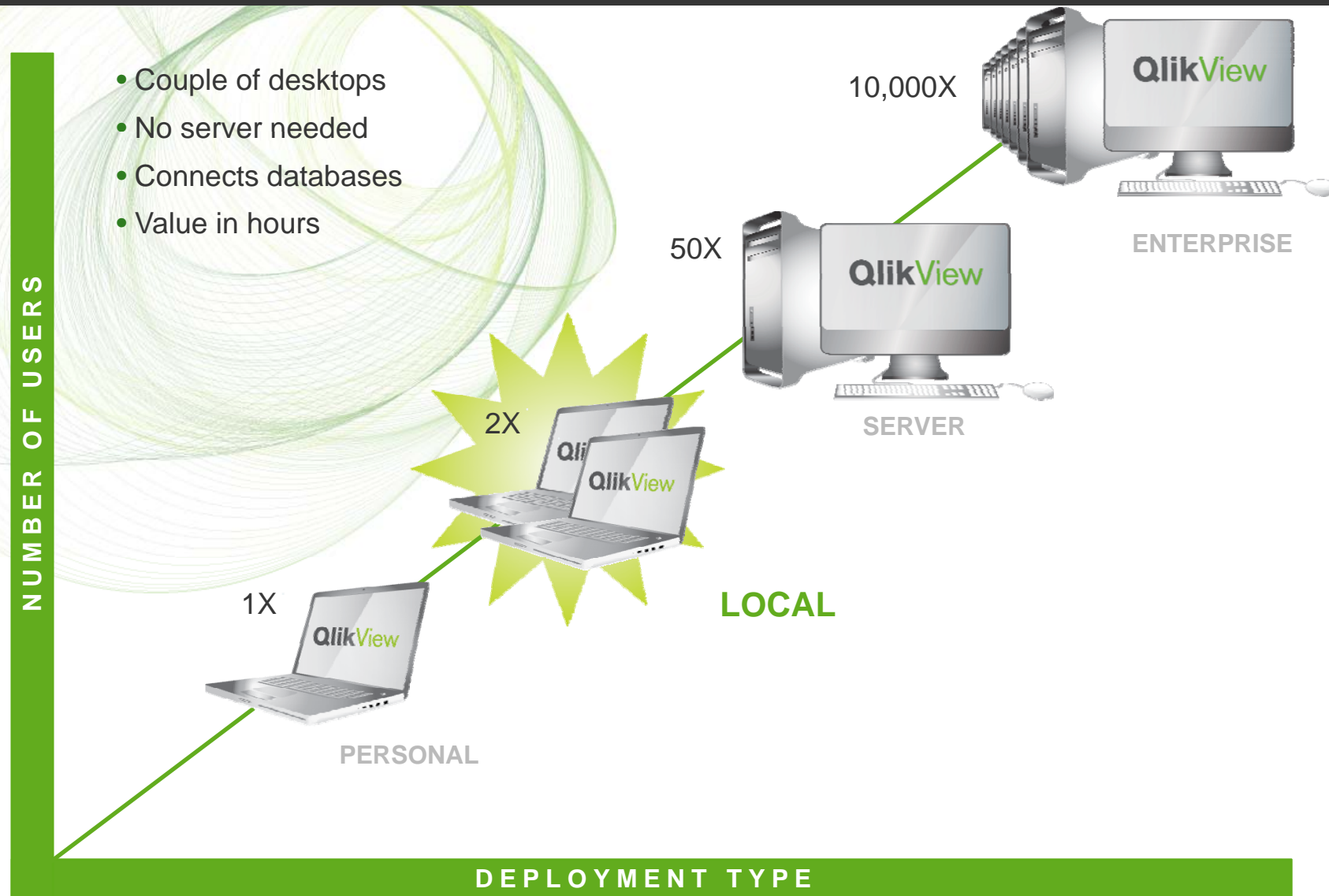
QlikView 9: Any-size Deployments

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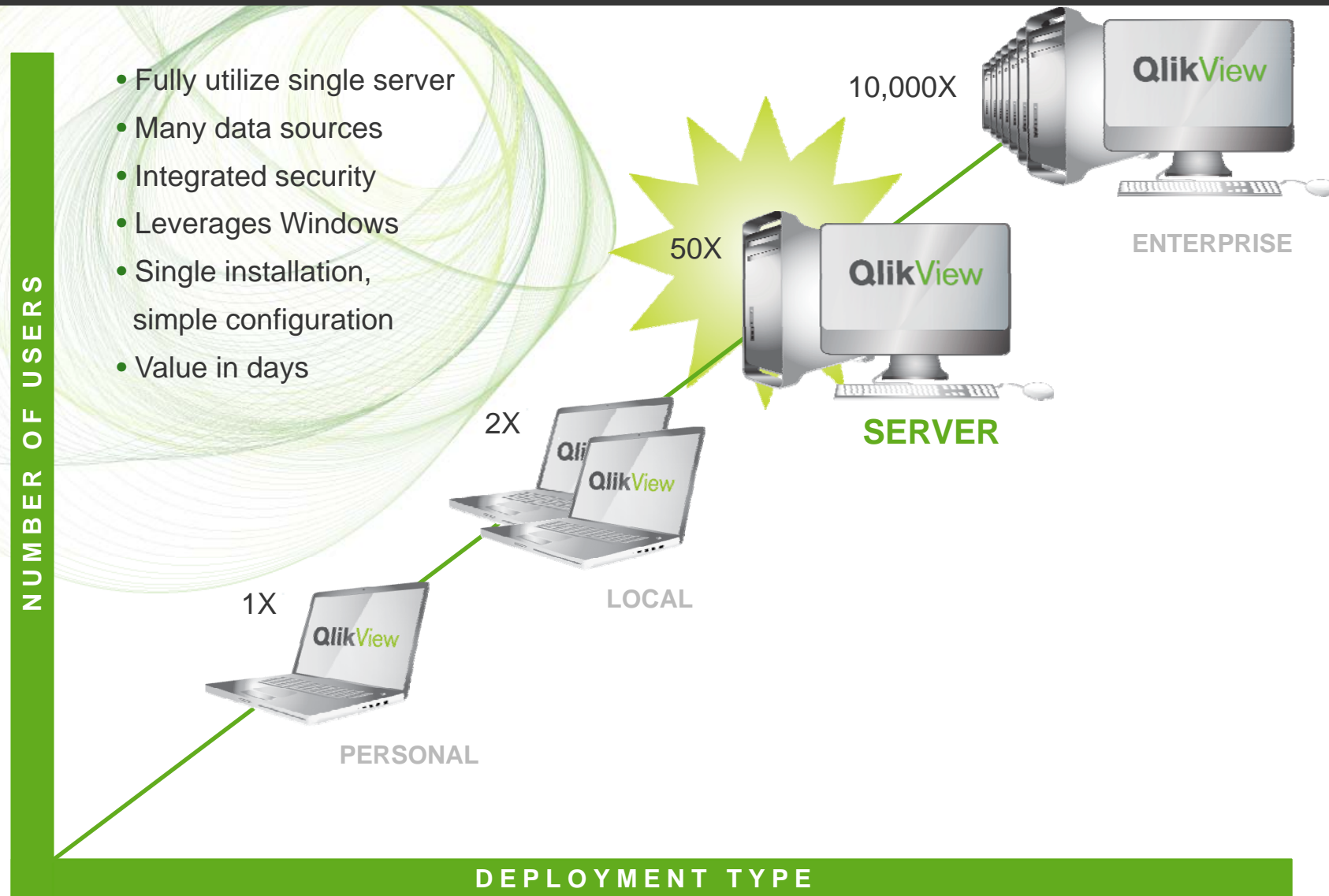
QlikView 9: Any-size Deployments

QlikView



QlikView 9: Any-size Deployments

QlikView



QlikView 9: Any-size Deployments

QlikView

NUMBER OF USERS

- Many load-balanced servers
- Hundreds of data sources
- Third-party authentication
- Distributed processing
- Portal / web integration
- APIs and SDK
- Value in weeks



1X

PERSONAL



2X

LOCAL



50X


SERVER




10,000X

ENTERPRISE

DEPLOYMENT TYPE

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QlikView 9: Cloud Deployment

- 
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- Zero infrastructure requirements
 - Elastic scalability
 - Instantly available
 - Users are up and running in 15 minutes
 - Standard QlikView user license pricing
 - Shifts expenses from capital expenditures to operational expenditures
 - Platform neutrality
 - Available through Amazon's fast and reliable Elastic Compute Cloud (EC2) Web service

QlikView 9: Cloud Infrastructure

QlikView

1 x User



QlikView 9: Cloud Infrastructure

QlikView

10 x Users



QlikView 9: Cloud Infrastructure

QlikView

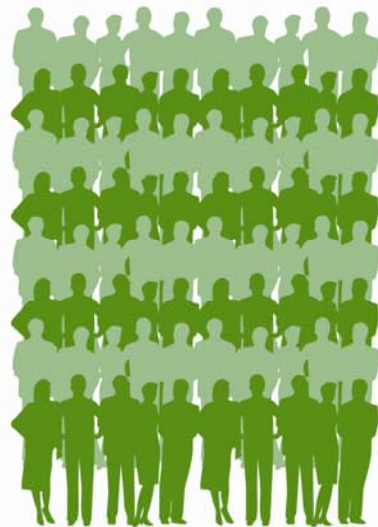
50 x Users



QlikView 9: Cloud Infrastructure

QlikView

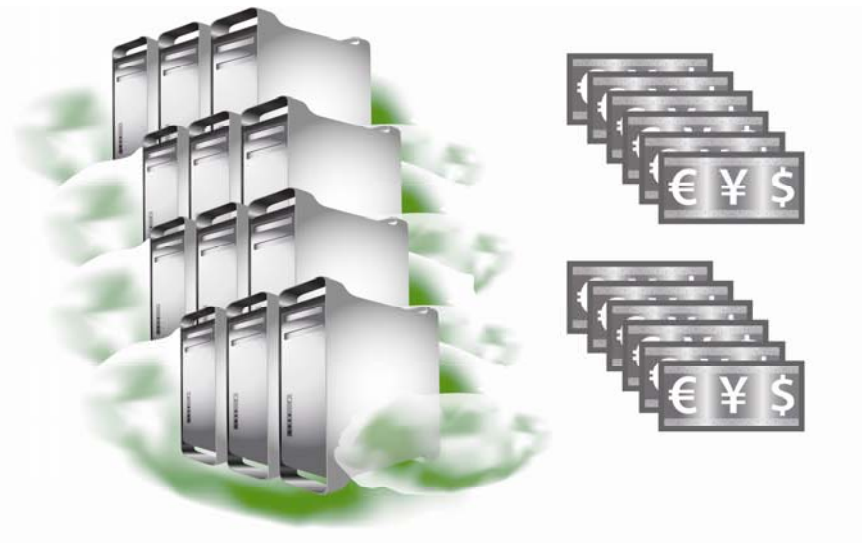
100 x Users



QlikView 9: Cloud Infrastructure

QlikView

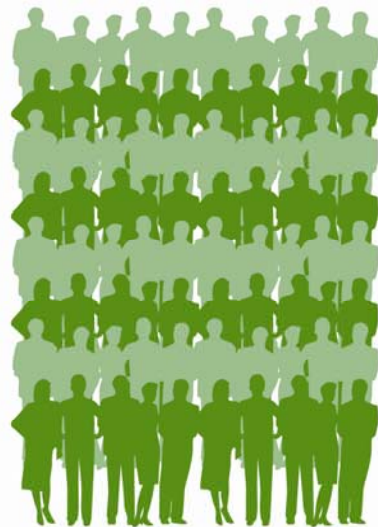
1000 x Users



QlikView 9: Cloud Infrastructure

QlikView

100 x Users




QlikView 9: Cloud Infrastructure

QlikView

50 x Users

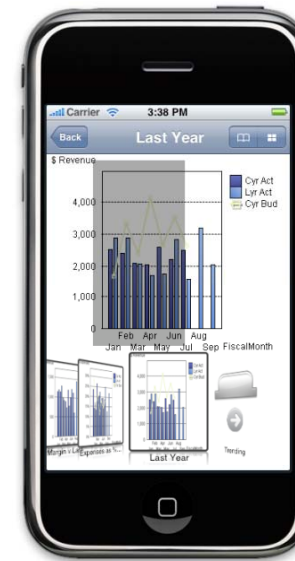


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QlikView 9: Mobile Deployment

QlikView

- Freedom from the desktop
- Anywhere, anytime access
- Dynamic, interactive data analysis
- GPS-enabled, location awareness
- Native, device-specific user interface
- QlikView apps available on leading consumer mobile platforms, including the Apple iPhone, and Blackberry
- QlikView Java Mobile Client supports majority of other Symbian-based smartphones



QlikView 9: Mobile Deployment

QlikView


Available on the App Store



QlikView for iPhone in Action

QlikView



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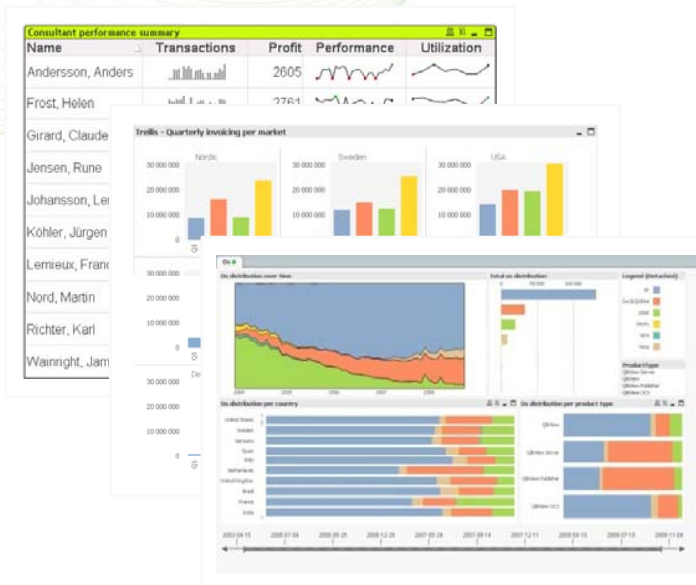
QlikView 9: Simplicity Empowers Every User

Business Values

- Deploy faster – full capabilities with zero footprint
- More complex applications built faster and simpler
- Leading edge visualizations including map integrations

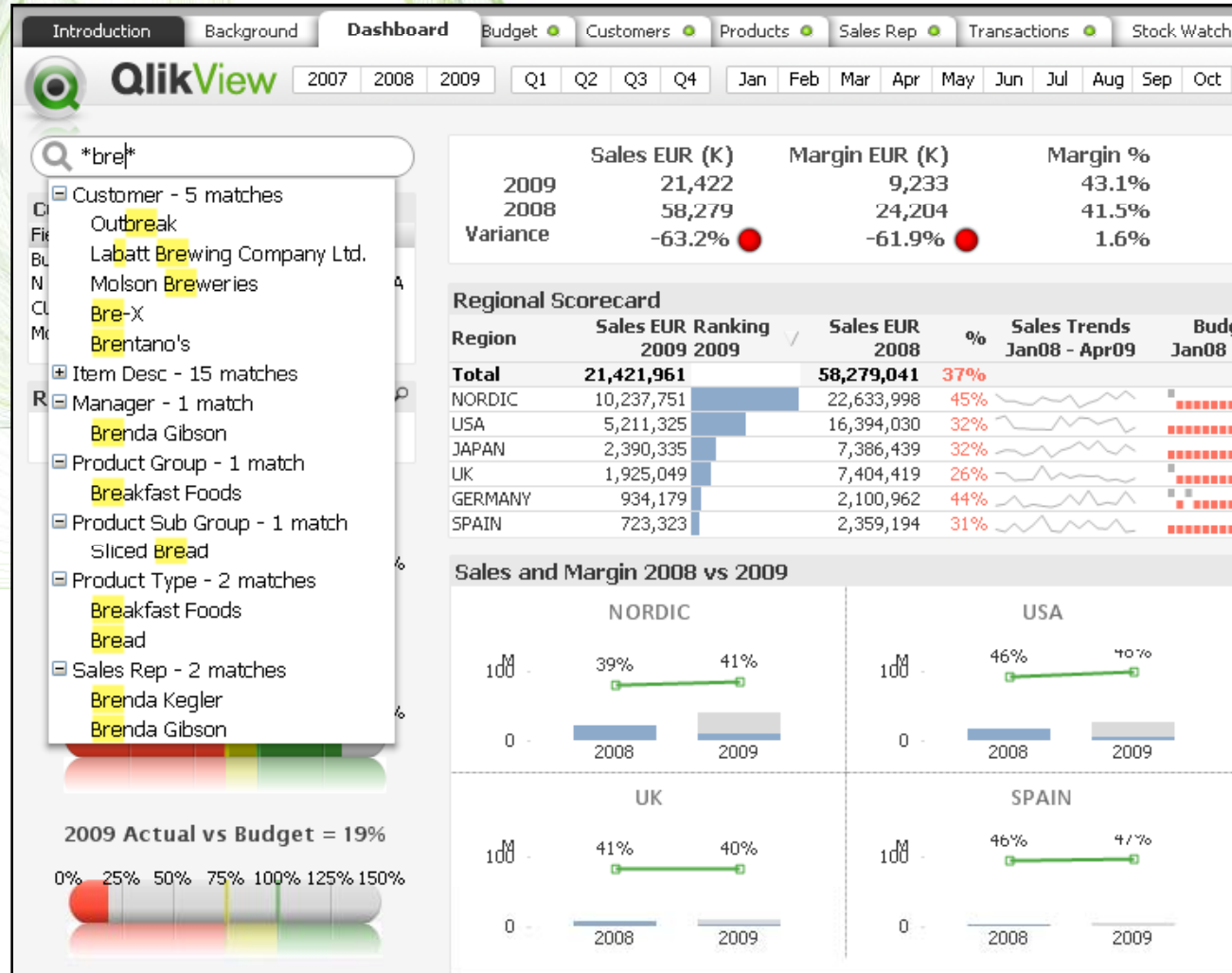
Highlights

- Simpler templates and defaults
- Search Object
- Mini Charts
- Trellis charts
- Tree-view list box
- Dynamic chart backgrounds
- Click actions
- Extended thin client collaboration



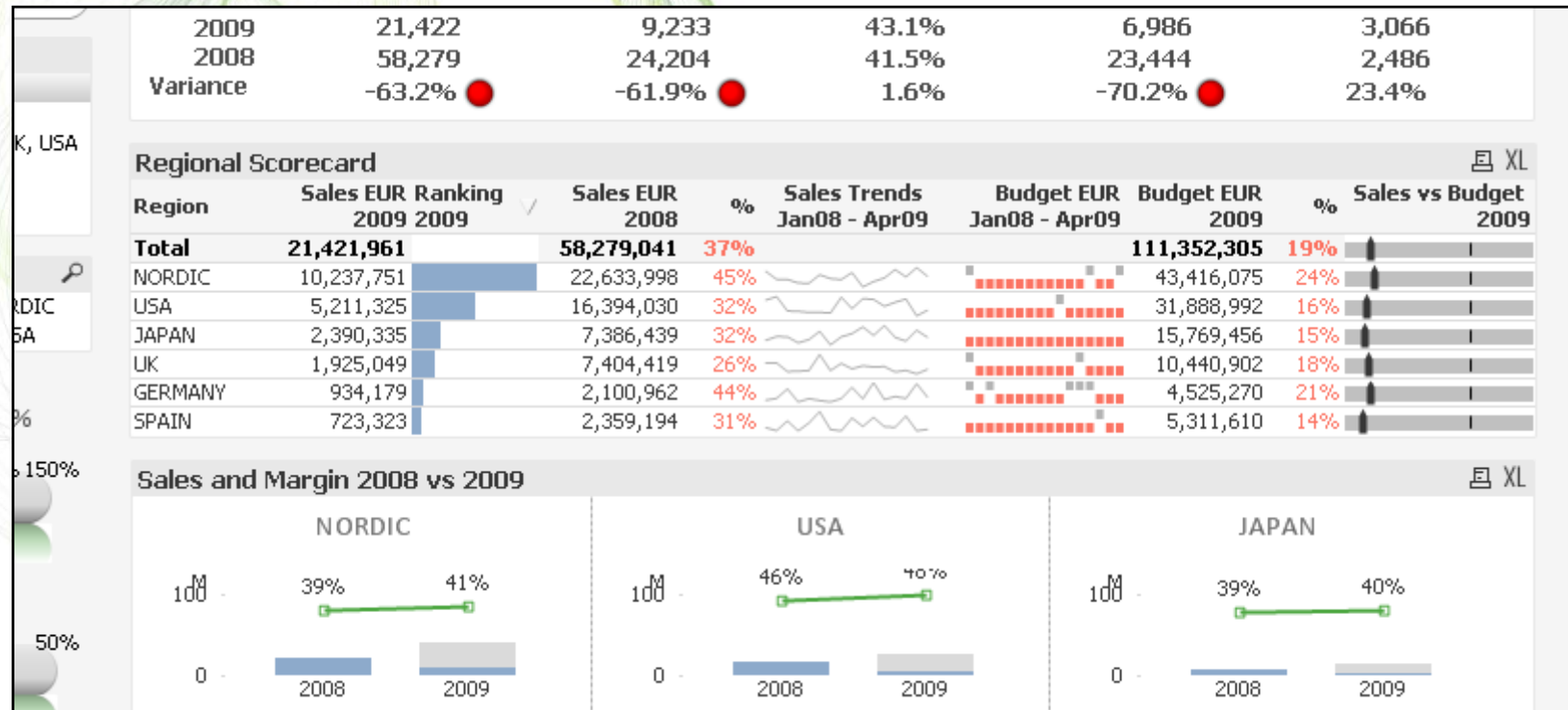
QlikView 9: Simplicity Empowers Every User

Search Object



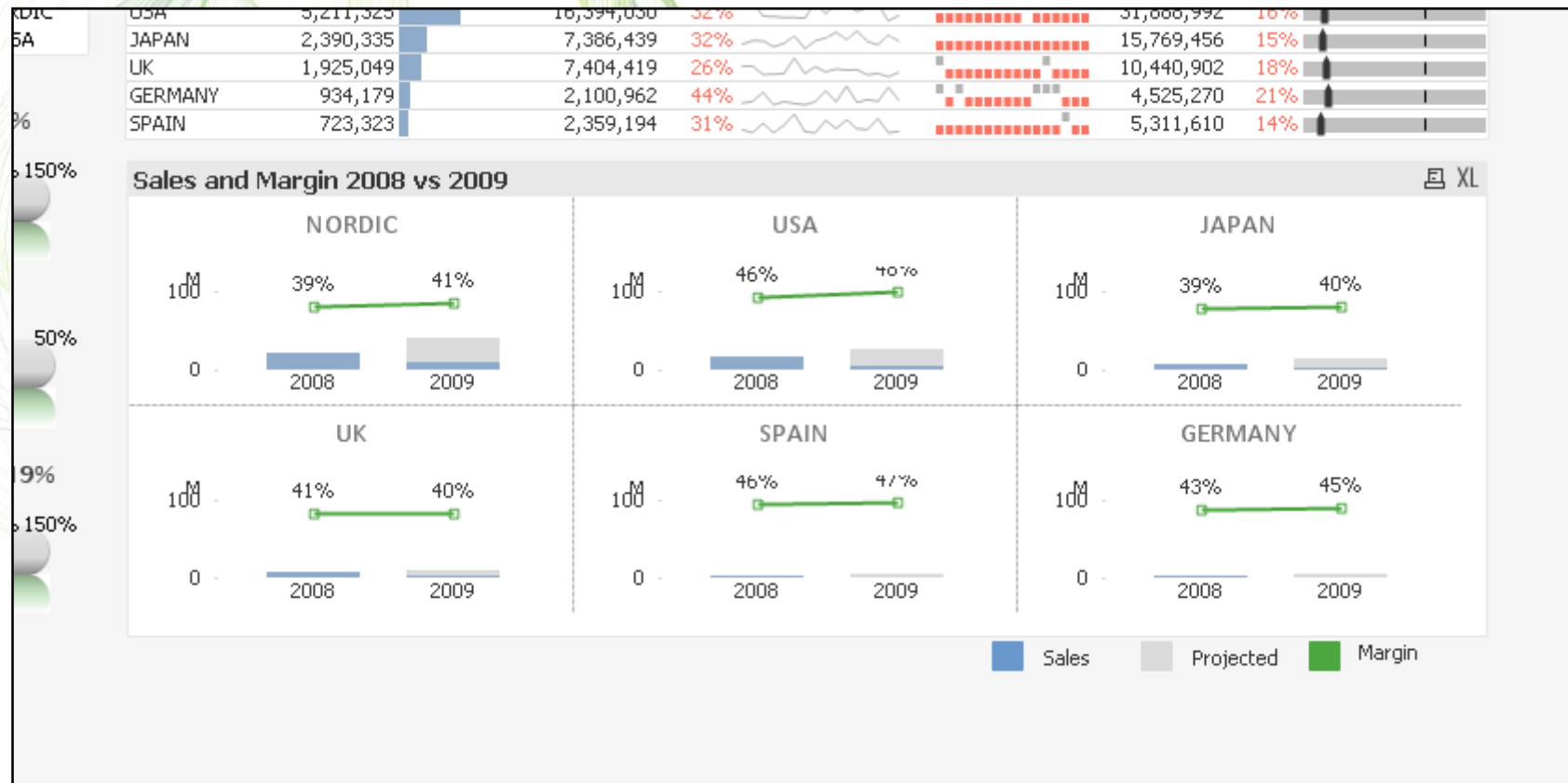
QlikView 9: Simplicity Empowers Every User

Mini Charts



QlikView 9: Simplicity Empowers Every User


Trellis Chart



QlikView 9: Simplicity Empowers Every User

Dynamic chart backgrounds



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QlikView Personal Edition

QlikView

- Free, fully-functional, downloadable QlikView developer tool for personal use
- Not a limited, trial product—includes unlimited, complete functionality
- Enables anyone to create powerful QlikView apps with no training or technical expertise
- A BI industry first
- New QlikCommunity presence at community.qlikview.com supports the creation of new apps

QlikCommunity



Forums



User Groups



Share
QlikViews



QlikView Blogs



Wiki



QlikNews

QlikView 9 Now Available!

QlikView

- Available immediately to all customers as a download through www.qlikcommunity.com
- Also available through the QlikTech partner network
- QlikView Personal Edition available now at www.qlikview.com
- QlikView on-line demos available at demo.qlikview.com

